

# Parthiban Palanivel

UI/UX Designer

## EXECUTIVE SUMMARY

UI/UX Designer with 4+ years of experience designing B2B, SaaS, enterprise, and government applications. Delivered mobile and web solutions using user-centred design principles, responsive design system, and accessibility standards. Proven ability to improve usability, drive consistency and collaborate with cross-functionally to ship scalable, accessible design systems. Also i have front-end knowledge to ensure smooth design-to-development handoff.

## EXPERIENCE

### Sardonyx Technologies Private Limited, Thanjavur

UI/UX Designer

Jan 2021 – Mar 2025

Delivered user-centered design solutions for 10+ mobile , web, touchscreen kiosk applications across B2B, SaaS, and government sectors. Followed a complete UX process and worked in Agile environments, contributing to sprint planning, design reviews, and iterative feedback cycles to ensure timely delivery of user-centric solutions. Collaborated closely with clients, stakeholders, and developers to align designs with business goals

### Projects

- **Queue Management System** – Created an end-to-end flow from ticket generation to counter allocation, enabling smoother queue handling. Improved **service efficiency by 40%** through clear layouts, simplified interactions, and real-time queue visibility for both customers and staff.
- **Visitor Digital Log Book** – Replacing traditional manual visitor log book with a self-service kiosk application. Increased **visitor check-in speed by 60%**, while ensuring secure data capture and multilingual accessibility for diverse users.
- **Smart Guard** – Empowering security guards with real-time incident logging, patrol updates, and emergency reporting. Simplified critical workflows to **reduce reporting time by 50%**, enhancing field operations across commercial properties.
- **Cloud Service Desk** – SaaS-based IT support platform. Structured intuitive ticket management dashboards, improving support team response times by 35%. Designed a reusable design system to ensure visual consistency and scalability across modules.

## CERTIFICATION

- Master Digital Product Design: UX Research & UI Design – **Udemy**.
- Design Thinking Process – **Simplilearn**.

## CONTACT

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🌐 Portfolio

📺 Behance

## SKILLS

### Hard skills:

- User Research
- Competitor analysis
- Information Architecture
- Wireframing
- Prototyping (Advance)
- Interaction Design
- Responsive design
- Design Systems
- Usability testing

### Soft skills:

- Requirements Analysis
- Collaboration

### Tools:

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Framer

### Front end technologies

- HTML
- CSS
- JavaScript

## EDUCATION

- **B.E. Mechanical engineering**, SNS college of engineering, Coimbatore | 2014 – 2018.

## LANGUAGES KNOWN

- Tamil
- English